



Yocto Project® How to make a case for using yocto project to your executive leadership

KHEM RAJ

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What is the Yocto Project® ?

**IT'S NOT AN EMBEDDED LINUX
DISTRIBUTION,
IT CREATES A CUSTOM ONE FOR YOU.**



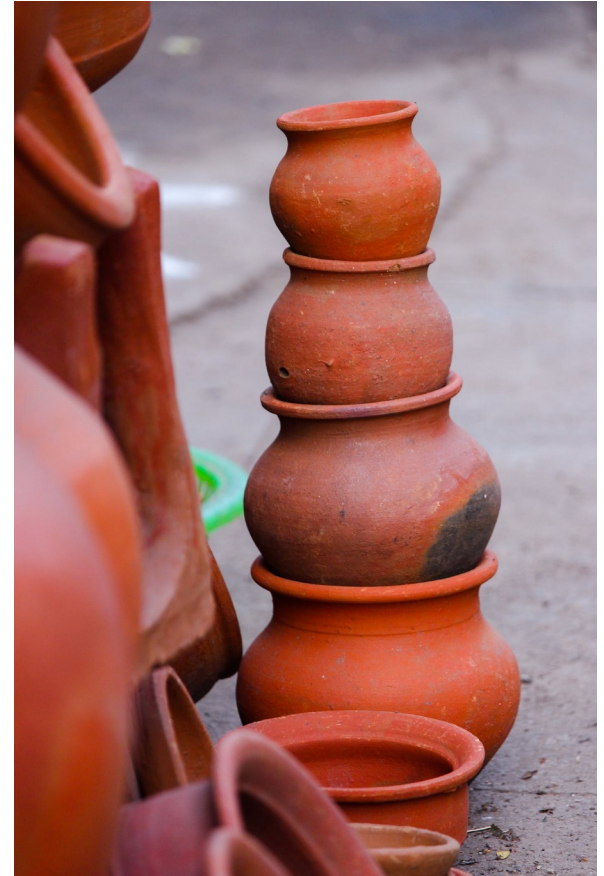
The Yocto Project (YP) is an open source collaboration project that helps developers create custom Linux-based systems regardless of the hardware architecture.

The project provides a flexible set of tools and a space where embedded developers worldwide can share technologies, software stacks, configurations, and best practices that can be used to create tailored Linux images for embedded and IOT devices, or anywhere a customized Linux OS is needed.

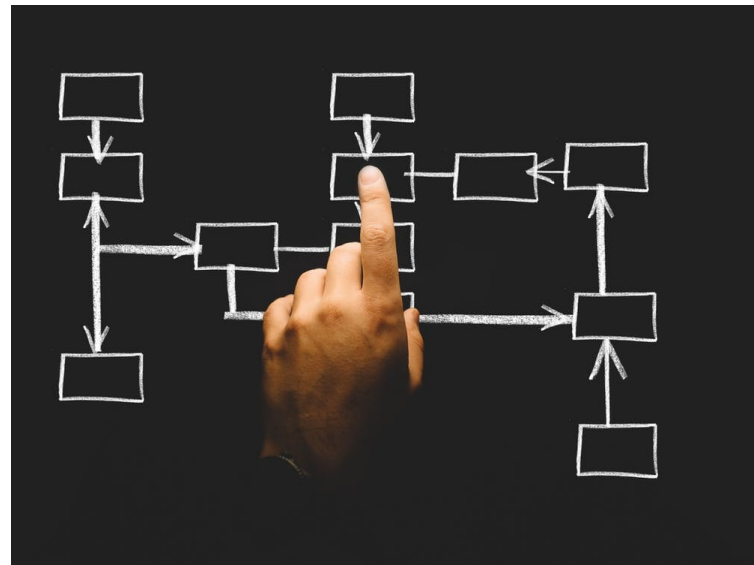
Perseverance is Key



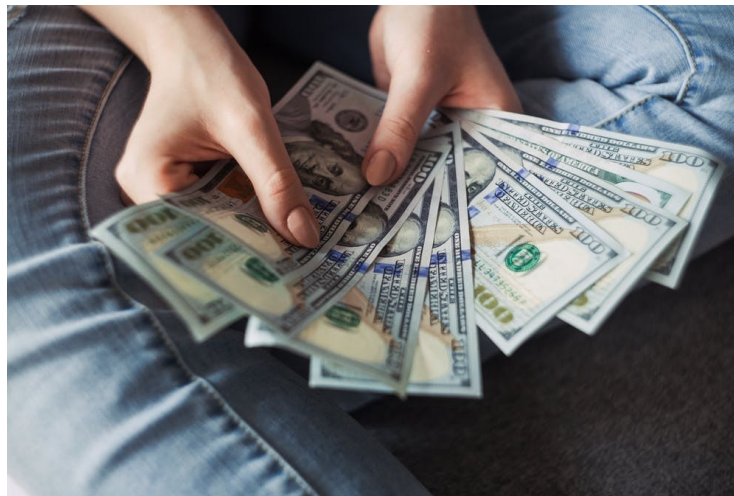
Formulate the problem statement succinctly



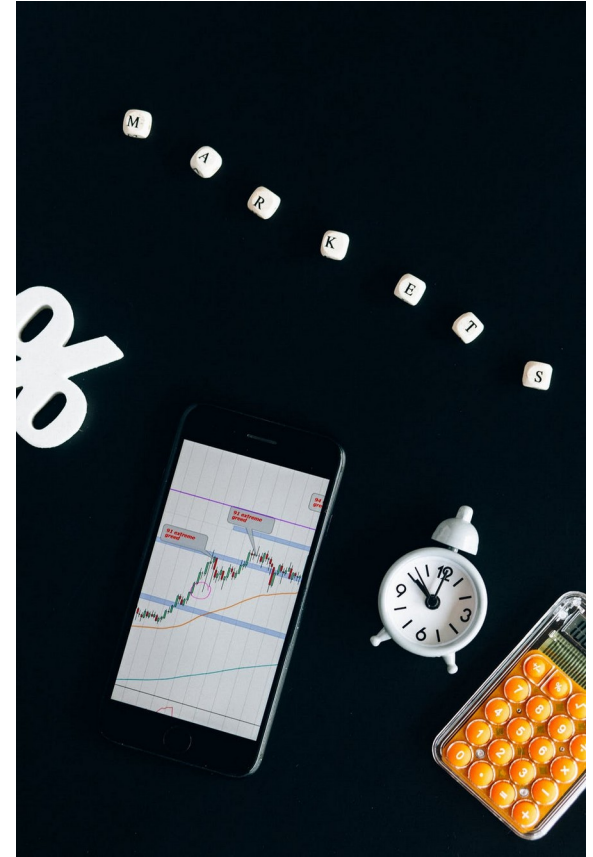
Understand company's Software Procurement



How Does it improve Bottomline ?



How Does it improve Time to Market ?



What is the Transition Plan



What is the support plan



Address Business Risks



Bring Industry Experts

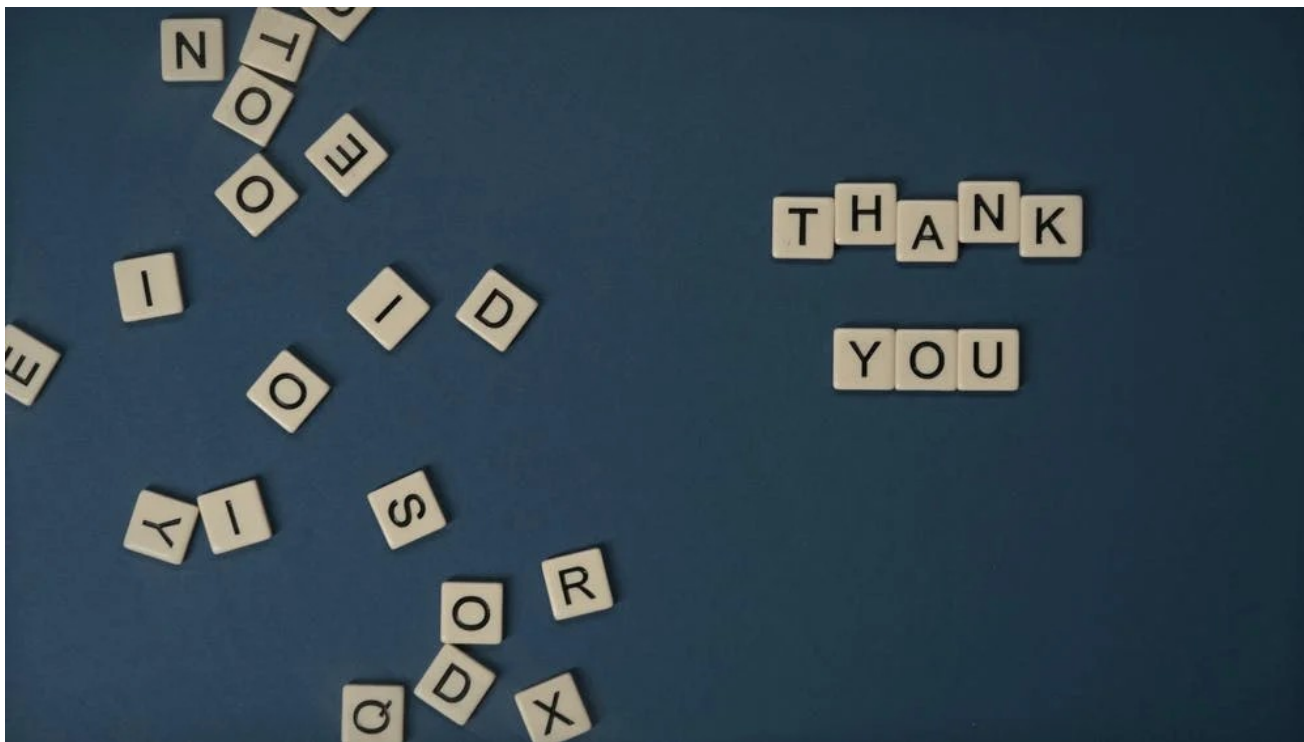


**Create Demos – RPI, Emulators,
anything close to your product
is even better**



Collect Data and present it, Opinions Don't work







yocto ·
PROJECT

THE
LINUX
FOUNDATION